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## Radia®, Inc. Board of Directors Appoints New Corporate Leadership

EVERETT, Wash.--([BUSINESS WIRE](#))--The Radia® Board of Directors today named Richard W. Satre, M.D. as the President of Radia, Inc. and John W. Little, M.D., F.C.C.P. as the Chief Medical Officer.

Radia, Inc. is the largest private radiology and vascular practice in the Pacific Northwest. Radia offers providers and patients multispecialty imaging services and the most advanced vascular/vein procedures performed by board certified physicians at 7 Puget Sound outpatient facilities and for 11 hospitals located throughout Washington State.

Dr. Little, who previously held the top executive position of President since October 1, 1997, will now perform the duties of Chief Medical Officer. During Dr. Little's successful 11-year tenure as Radia's President, he consistently spearheaded a focused corporate vision that has been associated with tremendous growth. "Being a part of Radia's leadership over the last decade has been both challenging and rewarding," says Dr. Little. "Over the past few years there has been intense competition in our businesses of diagnostic imaging and vascular/vein procedures." He adds, "However, competition can bring out the best in an organization and Radia has continued to thrive because of our many successful hospital-based collaborations and partnerships. I am looking forward to my new role and duties as Radia's Chief Medical Officer where I will now be leading the overall medical operations, managing medical personnel, and ensuring that we are consistently providing clinical excellence and superior quality."

Dr. Rich Satre, Radia's Chief Medical Officer since October 2005, has recently been appointed as the President of Radia, Inc. Under Dr. Satre's steady leadership, while Chief Medical Officer, Radia's provider and hospital relationships have been significantly strengthened. During Dr. Satre's tenure as CMO, he developed and cemented a critically important business partnership that extended Radia's imaging services and presence into the eastern Washington area. This new partnership allows Radia the opportunity to serve two major Spokane hospitals and Cancer Care Northwest, the largest oncology practice within the Inland Empire Region. Dr. Satre states, "I am privileged to be appointed Radia's President. I believe that recently serving as Radia's Chief Medical Officer has provided me the corporate experience and strong leadership skills necessary to take Radia to the next level of corporate growth and stability within this turbulent economic environment."

### About Radia®, Inc.

Radia's board certified physicians provide professional services in diagnostic imaging, interventional radiology, and vascular testing and surgery. A broad range of exams utilizing technologically advanced equipment are provided including MRI, CT, PET/CT, ultrasound, nuclear medicine, pain management, dental imaging, breast MRI, and teleradiology for multiple hospital based and free standing outpatient centers throughout the State of Washington. For more information about Radia, please visit us at [www.radia.net](http://www.radia.net)

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